# BOSTON MOI

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NATURAL SELECTION THE NEXT EVOLUTION OF WATCHES

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# COMMUNITY FIRST

We salute five Bostonians who continue to give back in important ways. BY THE EDITORS



Chris Davis CEO, New Balance

### GOOD DEEDS

Athletics are a religion in New England, and athletic apparel, led by giants like New Balance (newbalance.com), is part of the vibe of champions. Chris Davis, CEO of New Balance, understands how much community means in Boston and the entire region. "Being able to collaborate and give back to a city that has done so much for our brand through loyal partners like Franciscan Children's, West End House Boys & Girls Club and Cradles to Crayons is an honor," he says.

### HOW TO HELP

Franciscan Children's, fransciscanchildrens.org; West End House Boys & Girls Club, westendhouse.org; Cradles to Crayons, cradlestocrayons.org



Sarah Travers CEO, Workbar

### **GOOD DEEDS**

Sarah Travers, CEO of Back Bay's Workbar (workbar.com), believes philanthropy should be in a business leader's DNA. Each time a new Workbar opens, the company donates \$5,000 to a local charity. The pandemic led to the Workbar Cares program, helping its members apply for loans and pivot their marketing efforts. Boston-area charities like Women's Lunch Place (serving area women) and Minds Matter (helping high-school students from low-income families) have been recipients of Workbar's largesse.

### HOW TO HELP

Women's Lunch Place, womenslunchplace.org; Minds Matter, mindsmatterboston.org



David Supple CEO, New England Design and Construction

### **GOOD DEEDS**

Giving someone a new space to feel better about life is beyond gratifying; it forever changes the lives of recipients and those who helped provide the home. The team at New England Design and Construction (nedesignbuild.com), led by CEO David Supple, works with the Room to Dream Foundation, which assists young children with disabilities. Recent projects include stepping in to create a wheelchair-accessible space for a child's home, including a new access ramp to the front door, an accessible bathroom, therapy room, wider hallways and a new bedroom.

## HOW TO HELP

Room to Dream Foundation, roomtodreamfoundation.org



Linda Holliday
President, Bill Belichick
Foundation

### GOOD DEEDS

Holliday is the dynamo behind the fundraising efforts of the foundation launched by the legendary Patriots head coach. The organization provides coaching, mentorship and financial support to individuals and communities. Focusing on football and lacrosse, its mission is to deliver the values of the Belichick family—a love of sports, coaching and team building-to future leaders. The foundation has distributed more than \$2 million in grants and scholarships since 2013.

### HOW TO HELP

Annual Huddle fundraiser 2021, billbelichickfoundation.org



**Gary Johnson**President & CEO,
CambridgeSeven

### GOOD DEEDS

The talented architect leads a firm (cambridgeseven.com) that has amassed accolades for its recent designs around town, most notably the 30 Dalton Street Residences and the Four Seasons renovation. Johnson has launched a range of charitable initiatives, including the creation of the firm's firstever STEAM Scholarship, an 11-year partnership where the firm awards \$5,000 scholarships to students from Cambridge Rindge and Latin School—all in an effort to help them attend the college or university of their choice.

### HOW TO HELP

Cambridge Rindge and Latin School, crls.cpsd.us









